

# AGC

## 2021 ANNUAL REPORT TO MEMBERS



Who would have thought that 2021 would prove to be as challenging, if not more so, than the hurdles we faced in 2020? Yet, with challenge, comes opportunity. And in the most difficult and challenging of times, AGC of Alaska did what we always do; we led the way for our industry, and helped our members continue to navigate threats and obstacles.

Throughout the pandemic AGC informed our members of the latest news, regulations, and resources available via AGC's COVID-resource database on our website, and through social media channels and e-Newsletters. We represented the voice of the construction industry at the local, state, and federal levels, while advocating for the interests of our organization's legislative priorities.

The pandemic accelerated our efforts in all areas of our mission of advocating, educating, and promoting our members and Alaska's construction industry. AGC helped shape the parameters of the national infrastructure bill that's poised to bring millions of dollars in federal funding to our state. At the local level, we were the first group to expand learning opportunities to our audience in a virtual, more convenient manner to the student. AGC has consistently promoted the message that construction is essential, which has since converted into a state/nationwide workforce development campaign.

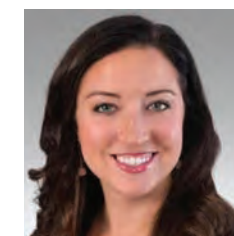
As you page through our 2021 annual report, we challenge you to ask yourself where your business, or our industry, would be without the force-multiplying efforts and leadership of AGC of Alaska and AGC of America combined. Working through our long-established partners and leveraging our respected relationships with government agencies, we successfully kept construction classified as an essential industry through the height of the pandemic. The current agenda in Washington is filled with the prospects of new taxes on employers, new restrictions on businesses and new limits on economic activity. We are working hard to keep you up to date on efforts related to vaccine mandates, as well as material prices and availability. Political leaders are pushing dangerous measures like the PRO Act and seeking to hold the bipartisan infrastructure measure hostage to push passage of their so-called "human infrastructure" bill. What happens in Washington doesn't stay in Washington, and our collaborative efforts with AGC of America are more crucial than ever.

Through it all, your engagement has helped us become more effective advocates, and helped us keep our members informed. AGC represents the interests of a diverse group of contractors and the industry at large. We need members to continue this high level of engagement to make our job sites and workplaces safe; we need members to engage in our efforts to promote diversity and inclusion; we need members to be engaged and help shape policy at the local, state and federal level. Engagement is how we'll develop the next generation of the construction industry workforce and ensure federal dollars coming to our state will be well spent.

This year would have looked very different without the support and engagement of our members, and we hope you'll consider continuing that support. The entire AGC of Alaska staff and board have considered it a privilege to serve and assist our members during these unprecedented times and continue to be available whenever you need us.



Gary Klebs  
2021 Board President



Alicia Siira  
Executive Director

## ESSENTIALS

**ONLINE PLANS:** As of Oct. 25, 2021 AGC listed over 2,300 jobs to our Online Plans site, making our members among the first to know about new jobs/projects out for bid across the state of Alaska. In 2021 AGC member firms were awarded over \$561M in projects solicited in our Online Plans system.

**401(K) RETIREMENT PROGRAM:** In 2021, due to efficient budget management and an expanding market, the Plan had a higher than anticipated fee balance, which led the trustees to waive participant administrative fees for a three-month period allowing funds to remain in participant accounts which continued to experience earnings growth.

**POLITICAL ACTION COMMITTEE FUND:** AGC raised \$50,000 from our annual PAC raffle and contributed \$20,660 in an election year towards legislative candidates who support the construction industry in Alaska. Those contributions and relationships have proved invaluable leverage as we navigate our advocacy efforts without the ability to walk the halls of the Capitol building.

**LABOR RELATIONS:** In 2021 AGC successfully facilitated five collective bargaining agreements between contractors and organized labor groups. In addition, we strengthened our labor relations efforts by revitalizing the AGC Union Contractors Committee and meeting regularly on issues of concern.

## WORKFORCE DEVELOPMENT

- Throughout 2021 AGC ran a series of targeted digital advertisements alongside social media advertisements promoting our Build Alaska campaign which promotes opportunities for skilled trade careers, directing viewers to our workforce development website, [www.webuildalaska.com](http://www.webuildalaska.com).
- The [www.webuildalaska.com](http://www.webuildalaska.com) landing page is a one-stop-shop for those seeking information about how to start their career in Alaska's construction industry. The site hosts information on the various skilled trade wage rates, trade descriptions,

training/apprenticeship pathways, and other Alaska-specific construction industry career resources.

- Workforce development has long been a focus of AGC's, and to help address this issue, AGC hired a new Training & Workforce Development Coordinator in October to direct the efforts of our Build Alaska campaign and spearhead the facilitation and expansion of our educational training programs for AGC members.
- In lieu of our annual in-person Speed Interviewing event this year, members from AGC's CLC & Education, Training & Workforce Development committees developed a hiring page

on AGC's website featuring pre-recorded video interviews of 8 UAA Construction Management program students. From there, potential employers could browse through candidate's interviews, which resulted in job offers for 7 UAA CM students with AGC member contractors.

- AGC continues to support UAF students through collaboration with the Fairbanks Task Force. Student projects such as the steel bridge and concrete canoe competitions, networking events, scholarships, and internship opportunities provide benefits to both AGC members and UAF students pursuing higher education in construction-related fields.

## PROMOTION

We pride ourselves on knowing that we represent the best of the construction industry and make it part of our mission to inform the general public, local and national government, other contractors, and agencies of our members' dedication to excellence and their achievements.

- Throughout 2021, AGC published 4 editions of our award-winning Alaska Contractor Magazine which featured 20 AGC member profiles, 8 statewide project updates, dozens of columns on construction industry financial services, occupational health & safety, legal and HR updates, along with expert advice and guidance related to the construction industry for state and federal agencies, private groups, and other trade organizations.
- Over the winter AGC established a new partnership with Alaska Business who has since delivered a new and improved design + layout for our Contractor magazine, along with an upgraded digital format that allows viewers to easily read + share our magazine content through various social media platforms.
- In April we distributed AGC's 2021 Member Directory, which was circulated exclusively to more than 600 member businesses. The Member Directory lists contact information for our entire membership as well as state government/legislative officials and other industry players; with sections devoted to DBEs, legal members, and member-to-member trainings/discounts.
- This fall AGC launched our new website and member database, which provides our members a more streamlined view of AGC's benefits, services, and resources.
- In January, AGC + CIPF virtually presented the 2021 Alaska Construction Spending Forecast to our membership, which highlighted the economic benefits of Alaska's construction industry and provided our members with an informative review and estimate of construction activity in the State of Alaska for the year ahead.

## EDUCATION

Ensuring that our members have consistent access to certified training programs for required onsite safety protocols is a vital part of our programs and services provided by AGC. AGC members receive discounted registration for a variety of training programs, and have access to nationwide CE programs through our partnership with AGC of America.

- As a result of the pandemic, the Alaska District Corp of Engineers suspended their facilitation of the CQM certification training. To address the gap in training AGC of Alaska partnered with AGC of California to offer Alaska members discounted access to their virtual CQM training. AGC of Alaska has facilitated CQM certification training for more than 127 students.
- Through a partnership with Procore, AGC virtually facilitated the Project Manager Development Program (PMDP) certification for 41 students in 2021.
- When in-person training opportunities were disrupted, AGC piloted the first test course of a virtual CESCL training, which was blessed by the Alaska Stormwater Steering Committee for CESCL certification. Since developing and implementing the program, AGC has facilitated virtual CESCL training for more than 756 students throughout Alaska.
- In 2021 AGC awarded over \$30,000 in scholarship funds to students statewide who are pursuing higher education in a construction-related field.

## AGC MEMBERSHIP AT A GLANCE

**621**  
current chapter  
members:

GENERAL CONTRACTORS **105**  
SPECIALTY CONTRACTORS **153**  
ASSOCIATE MEMBERS **320**  
RECIPROCAL MEMBERS **25**  
SUBSIDIARY CONTRACTORS **18**

**member retention**  
from 2020-2021:

› **95.8%** General Contractor members

› **90.2%** Specialty Contractors

› **93.5%** Associate members

overall member retention rate:

› **93.2%**

**50**  
new members  
in 2021: Jan 1-Oct 25

**14** general contractors

**11** specialty contractors

**3** subsidiary contractors

**22** associates

**“ AGC OF ALASKA ADVOCATES FOR OUR BUSINESS EVERY DAY. THEY ENSURE THAT WE HAVE AN ACTIVE, CLEAR AND CONSISTENT DIALOGUE AT THE LOCAL, STATE AND FEDERAL LEVEL. AGC IS RESPONSIVE TO ONGOING CONTRACTING CONCERNS AND PROVIDES A PLATFORM FOR EMERGING ISSUES. AGC OF ALASKA HAS BEEN AN EXCELLENT PARTNER FOR OUR SMALL BUSINESS.”**

*- JENITH ZIEGLER, VICE PRESIDENT CHEMTRACK*



## ADVOCATING FOR CONSTRUCTION DURING A CRISIS

The COVID-19 pandemic fundamentally changed the way contractors performed their essential work amidst ever-changing local and state orders, mandates, and protocols. To support the industry's ability to safely carry out work, AGC's staff, Legislative Affairs Committee, governing board, and lobbyist worked diligently with our members to advocate for priority legislation and policies at the state and local level, working with elected officials to ensure contractors had a voice in decisions impacting the industry.

## LEGISLATIVE PRIORITIES:

**SUSTAINABLE  
STATE BUDGET**

**RESPONSIBLE  
RESOURCE DEVELOPMENT**

**WORKFORCE  
DEVELOPMENT/EDUCATION**

**WORKERS'  
COMPENSATION REFORM**

## STATEWIDE ADVOCACY REPORT

- Hosted webinars for members on understanding federal, state, and local government COVID Relief funds and what it means for construction.
- Provided resources to members on how to encourage and incentivize vaccination within the construction workforce.
- Sent out action alerts and advocacy efforts to members that encouraged President Biden and Congress to take action to improve material shortages, price surges, and supply chain issues, not make it worse.
- Advocated to end COVID unemployment benefits on a state and federal level to put Alaskans back to work.
- Pushed back on the SBA over the "Loan Necessity Questionnaire" that heavily burdened all applications for the forgiveness Paycheck Protection Program Loans of over \$2M and long delayed the forgiveness of many of those loans.
- Hosted regular meetings with our congressional delegation, Governor's office, and DOT&PF to discuss and provide industry feedback regarding COVID.
- Lobbied the legislature to pass a state budget, joined a coalition of likeminded organizations to make that happen (RDC, Alaska State Chamber, and other business advocacy groups).

**“BEING A MEMBER OF AGC HAS BEEN HELPFUL THROUGHOUT THE COVID-19 SITUATION. IN ADDITION TO POSSIBLY HELPING ANYONE AVOID BECOMING ILL, THE DOCUMENTS PREPARED BY AGC ARE SO VALUABLE TO OUR EMPLOYEES, THAT THE COST OF MEMBERSHIP IS MORE THAN REIMBURSED WITH THE EFFORTS MADE AND THE INFORMATION WE ARE USING BECAUSE OF THE AGC STAFF AND ORGANIZATION.”**

*- IN MEMORY OF LONGTIME AGC MEMBER AND CONSTRUCTION INDUSTRY CHAMPION, C. JOHN ENG.*

## YOUR MEMBERSHIP DUES AT WORK:

Membership with AGC of Alaska provides your company and employees with a wealth of information, tools, and resources to grow and support your business. Joining AGC of Alaska is the best possible way to ensure that your voice is heard on the numerous issues affecting your daily construction business activities, including those related to COVID.



## NETWORKING EVENTS

Our networking events are invaluable to AGC's annual fundraising efforts, which allow us to continue providing the essential member services that make AGC and the functions we provide the construction industry so impactful. Although COVID impacted our events again in 2021, we were able to safely and successfully connect our members while executing a number of events, including:

**VIRTUAL LEGISLATIVE FLY-IN:** In February at our 2021 Virtual Fly-in AGC members met with 40 Alaska State legislators over the course of two days during twenty zoom meetings. AGC also met with the DOT steering committee, Department of Labor, and Gov. Dunleavy on multiple occasions. Discussions focused mainly on educating legislators on AGC's legislative priorities, and the impact of the construction industry on our economy.

**SPRING AGENCY DAY WEBINAR:** Our members had the opportunity to engage in presentations from Alaska's Congressional Delegation, DOT and DOD (USACE) officials, Municipality of Anchorage, Fairbanks North Star Borough, and more--which attracted more than 100 participants statewide.

**FAIRBANKS ICE FISHING TOURNAMENT:** 2021 saw the debut of our Fairbanks Ice Fishing tournament, which temporarily replaced the annual (indoor) Fairbanks Bowl-A-Thon. The event was a huge success for our Fairbanks members, who competed to win awards for the longest or heaviest fish.

**WE ALSO HOSTED OUR ANNUAL ANCHORAGE & FAIRBANKS GOLF TOURNAMENTS, SPORTING CLAYS**

**SHOOT, AND THE CLC GRILL & CHILL.**

## ADVOCACY

Outside of our COVID-specific advocacy efforts, AGC remained actively involved in providing our members with a voice on a multitude of industry issues:

- Analyzed and provided feedback to the Governor and legislature on proposed General Obligation Bond package.
- Partnered with the Alaska Department of Transportation to modify procurement statutes, through legislation, to codify and standardize the CMGC procurement process.
- Supported proposed legislation to increase Alaska's motor fuel tax rates, to make a meaningful and reasonable step toward our ability to fund the state's backlog of transportation infrastructure and maintenance needs.
- Worked closely with other business advocacy groups to oppose the Protecting the Right to Organize (PRO) Act, which will hurt construction workers, undermine their privacy, and make it hard for the economy to recover.
- Engaged in public meetings and submitted comments on the DNR's proposed changes to water management regulations, specific to public water use and instream flow reservations, and their potential impact on construction projects.
- Began an ongoing dialogue with the Fairbanks North Star Borough Mayor and Assembly regarding workforce development efforts and incentive opportunities in response to a proposed apprenticeship utilization requirement.
- Worked with AGC of America to quickly and aggressively demand clarification and guidelines on federal vaccine requirements, which have created uncertainty and anxiety amongst our members and their employees.
- Partnered with other business advocacy groups to support and provide clarification on the Infrastructure Investment and Jobs Act.