

# 2020 EDITORIAL CALENDAR Q1

## JANUARY 2020

### SPECIAL SECTION:

Junior Achievement of Alaska

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Regional and Village Corporation Dynamics

**Construction:** Federal/State Funding

**Finance:** 2020 Economic Outlook

**Mining:** Geotechnical Services

**Oil & Gas:** Alaska LNG Update

**Professional Services:** Attracting and Retaining Good Employees

**Telecom:** The Future of 5G

### BONUS DISTRIBUTION:

Junior Achievement of Alaska Business Hall of Fame Gala

Alaska Support Industry Alliance Meet Alaska

Ad close: November 20, 2019

Art due: November 27, 2019

Editorial deadline: November 11, 2019

## FEBRUARY 2020

### SPECIAL SECTION:

Architecture, Engineering & Environmental with Directory

### INDUSTRY COVERAGE

**Construction:** RFP Tips for Civil Projects

**Environmental:** Contaminated ANCSA Lands

**Fisheries:** Seafood Processing Industry

**Oil & Gas:** North Slope Update

**Telecom & Tech:** Emerging Trends in the Telecom Industry: 2020 and Beyond

**Transportation:** The New Alaska Trucking Association

**Tourism:** Iron Dog Economics

### BONUS DISTRIBUTION:

Engineers Week

World Trade Center Anchorage Conferences

Ad close: December 20, 2019

Art due: December 27, 2019

Editorial deadline: December 10, 2019

## MARCH 2020

### SPECIAL SECTION:

Construction with Directory

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Construction Subsidiaries

**Insurance:** Estate Planning

**Mining:** Rock and Gravel

**Oil & Gas:** Labs/Material Testing

**Professional Services:** Building Alaska Brands

**Real Estate:** Downtown Revitalization

### BONUS DISTRIBUTION:

Construction Contractors

Ad close: January 20, 2020

Art due: January 27, 2020

Editorial deadline: January 13, 2020

# 2020 EDITORIAL CALENDAR Q2

## APRIL 2020

### SPECIAL SECTION:

Corporate 100  
Mining

### INDUSTRY COVERAGE

**Construction:** Concept to Completion  
**Education:** Continuing Medical Education Credits  
**Engineering/Architecture:** Mechanical  
Engineering-HVAC  
**Healthcare:** Heart Health  
**Oil & Gas:** The Race to ANWR  
**Transportation:** Tug and Barge Services  
**Tourism:** Growing Segments of the Tourism Industry

### BONUS DISTRIBUTION:

Biannual Alaska Miners Convention  
(Fairbanks)

Ad close: February 20, 2020  
Art due: February 27, 2020  
Editorial deadline: February 10, 2020

## MAY 2020

### SPECIAL SECTION:

Oil & Gas with Directory

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Alaska Native  
Settlement Trusts  
**Construction:** Commercial Remodeling  
Trends-Alaska Reclaimed Materials  
**Environmental:** Marine Environmental Services  
**Telecom & Tech:** Unique Aspects of Alaska  
Telecommuting  
**Tourism:** Shoreside Services to the Cruise Industry

### BONUS DISTRIBUTION:

Alaska Oil & Gas Association Annual Conference

Ad close: March 20, 2020  
Art due: March 27, 2020  
Editorial deadline: March 9, 2020

## JUNE 2020

### SPECIAL SECTION:

Transportation with Directory

### INDUSTRY COVERAGE

**Agriculture:** Growing Cannabis  
**Construction:** Underground Utilities  
**Finance:** How Banks Invest to Build  
Their Own Portfolio  
**Mining:** Local Economic Impact  
**Oil & Gas:** Oil Field Data Collection  
**Professional Services:** Business Consultants

Ad close: April 20, 2020  
Art due: April 27, 2020  
Editorial deadline: April 9, 2020

# 2020 EDITORIAL CALENDAR Q3

## JULY 2020

### SPECIAL SECTION:

Best of Alaska Business: Readers Choice Awards

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Real Estate Investments

**Construction:** Residential Construction Suppliers and Trades

**Environmental:** Arctic Stewardship

**Healthcare:** Healthcare Trusts-Mental Health

**Oil & Gas:** US Oil Production and Alaska

**Tourism:** Tourism in Southeast

### BONUS DISTRIBUTION:

Best of Alaska Business After Hours

Ad close: May 20, 2020

Art due: May 27, 2020

Editorial deadline: May 8, 2020

## AUGUST 2020

### SPECIAL SECTION:

Industrial Support Services with Directory

### INDUSTRY COVERAGE

**Construction:** Modular Transportable Housing

**Education:** UA Consolidation

**Environmental:** Workplace Air Quality Systems/Requirements

**Oil & Gas:** Fire Prevention and Protection Systems

**Real Estate:** Commercial Property Management

**Transportation:** Exploration Air Support

Ad close: June 22, 2020

Art due: June 29, 2020

Editorial deadline: June 8, 2020

## SEPTEMBER 2020

### SPECIAL SECTION:

Alaska Native Corporations with Directory

### INDUSTRY COVERAGE

**Construction:** Planning Resources

**Finance:** How to Attract Buyers for Your Business

**Healthcare:** Implementing Innovation

**Mining:** Commodities in Alaska That Contribute to Renewable Energy

**Oil & Gas:** Rig Round Up

**Professional Services:** Unique Employee Benefits

### BONUS DISTRIBUTION:

Alaska Native Corporations

Ad close: July 20, 2020

Art due: July 27, 2020

Editorial deadline: July 6, 2020

# 2020 EDITORIAL CALENDAR Q4

## OCTOBER 2020

### SPECIAL SECTION:

Top 49ers: Alaskan-Owned, Ranked by Revenue

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Government Contract Services

**Construction:** Time-Sensitive Construction Projects

**Environmental:** Regional Environmental Services

**Oil & Gas:** Life on the North Slope

**Transportation:** Vehicle Transport

**Tourism:** Economic Benefit of Conventions

### BONUS DISTRIBUTION:

Top 49ers Luncheon

Resource Development Council Conference

Ad close: August 20, 2020

Art due: August 27, 2020

Editorial deadline: August 10, 2020

## NOVEMBER 2020

### SPECIAL SECTION:

Resource Development with Mining Directory

### INDUSTRY COVERAGE

**Alaska Native Corporations:** Village Corporation Growth Strategies

**Construction:** Metal Fabricators

**Fisheries:** Alaska Seafood Economic Value

**Insurance:** Behind the Scenes: The Business of Insurance

**Oil & Gas:** Oil Taxes, Royalties, and Credits

**Telecom & Tech:** Blockchain Applications

### BONUS DISTRIBUTION:

Alaska Miners Association Convention

Resource Development Council Conference

Associated General Contractors Trade Show

Ad close: September 21, 2020

Art due: September 28, 2020

Editorial deadline: September 9, 2020

## DECEMBER 2020

### SPECIAL SECTION:

Healthcare

### INDUSTRY COVERAGE

**Construction:** Smart Building Automation

**Environmental:** Relocated Village Waste Systems

**Finance:** Business Tax Planning Strategies for 2021

**Oil & Gas:** Oil & Gas HSE

**Transportation:** Cargo Trends

**Tourism:** Visitor Bureau Insights

### BONUS DISTRIBUTION:

Healthcare Professionals

Ad close: October 20, 2020

Art due: October 27, 2020

Editorial deadline: October 7, 2020