

Peninsula Airways, Inc.

PenAir, Exemplifying the Spirit of Alaska

In an effort to solidify its image as one of Alaska's largest commuter airlines, PenAir is intensifying its focus on customer service and safety.

"We are placing an even greater emphasis on safety for our customers and employees," said President and CEO Danny Seybert. "Safety is our number one goal."

In pursuing this objective, PenAir has installed a vice president to oversee its safety department. In addition, the airline has transitioned from having an assortment of 17-passenger aircraft without bathrooms to a fleet of 30-passenger Saab airplanes replete with restroom facilities for customers' convenience.

Having an all-Saab fleet translates into a number of benefits for PenAir and its passengers. It allows the airline to carry one set of spare parts, which helps to lower operating expenses and keep costs competitive for customers. It also significantly simplifies fleet maintenance because the company's technicians now have only one type of engine to work on—a GE engine. "We're making the airline more comfortable, efficient and safe for our passengers," Seybert said.



PenAir's founder Orin Seybert (left) with President Danny Seybert

Safety First

PenAir—founded in 1955 as Peninsula Airways by Orin Seybert—has established a longstanding safety record in Alaska. Its commitment to aviation safety has been recognized continuously by the Federal Aviation Administration and others in the industry. For 10 con-



New logo and design for its fleet of airplanes unveiled at the PenAir Corporate hanger.

secutive years, PenAir has garnered the FAA's Diamond Award for Excellence. The award recognizes companies that go above and beyond in the areas of safety and maintenance training. It is the FAA's most prestigious maintenance training honor.

The airline has also earned a Medallion Shield safety award from the nonprofit Medallion Foundation. The coveted Medallion Foundation Shield Safety Award recognizes companies that establish and implement more rigorous safety standards than those required by the Federal Air Regulations. "These awards demonstrate our focus on continuing education and our desire to maintain the highest level of safety in aviation," Seybert said.

Investing in Alaska

PenAir has an ongoing commitment to invest in its company, planes and people. Over the years, it has evolved from a one-man, one-plane operation to an airline with a fleet of about 30 aircraft and 500 employees serving 36 communities throughout Southwest Alaska. In its 55 years of service, PenAir has provided transportation—including charter services—to thousands of individual passengers and major companies. Seybert

attributes PenAir's success to two words: its employees. "We have some of the most dedicated professionals in the industry working to help us achieve our goal of safety first and superior customer services," he said.

Many of PenAir's employees, according to Seybert, are attracted by the company's family like atmosphere. A number of them have been with the company for more than 20, 30 and even 40 years. "PenAir is a great place to work," Seybert said. "We make our employees feel at home here."

Apart from its employees, Seybert credits PenAir's success with its ability to adapt to the market and competition. He said: "We are constantly evaluating our market; we are always looking to change and improve. PenAir is doing great."

For more information on passenger, freight and charter service contact:

Peninsula Airways, Inc.
6100 Boeing Ave.
Anchorage, AK 99502
Telephone: (907) 771-2500
Fax: (907) 771-2661
Info@penair.com
Website: www.penair.com